

Iwona Osmolska Marketing Manager



Iwona has twenty years of experience in the area of marketing, including communication, public relations, brand management, graphic design and web development. Her professional experience includes areas such as planning, organizing and implementing marketing projects and special events, managing corporate communications and large advertising budget and serving as an official company spokesperson. She is a self-motivated, resourceful, quality-minded and result-driven professional with exceptional assessment, planning and detail skills.

In addition to providing marketing support in fulfilling clients' requirements for bids and projects, Iwona manages company's contact database and electronic communication, such as corporate eblasts and press releases, and maintains the corporate social media and website. She is also the Managing Editor of *Cultural Capital*, published by Lord Cultural Resources on a quarterly/biannual basis.

Iwona is a graduate of the University of Toronto where she studied both international relations (B.A.) and the civilizations and cultures of the Middle East from ancient times until present, including their languages and literatures, religions, history, art and architecture (B.A. and M.A.).